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Contact: David Bradshaw • ideaman@myideafactory.net
13232 N. 1st Ave, Phoenix, AZ 85029 • 1-602-918-3296

Press Release

NEW BOOK REVEALS SECRETS OF AMERICA'S RULING "INFLATOCRACY"

"Inflatocracy is literally killing off...old-fashioned...Americans"

America's economy seems trapped in a downward spiral of permanent high unemployment, sinking home prices and near-zero economic growth.

We are facing a fast-approaching tidal wave of inflation that could sink our economy and the U.S. Dollar, and plunge our world into conflict and chaos.

Everything seems upside down. The old Keynesian rules leaders looked to for economic recovery in the past now appear not to work, like a compass spinning unpredictably and wildly in an unseen, fast-changing magnetic field.

Investors, savers and the rest of us trying to earn a living or survive on a fixed income in today's economy feel disoriented, uncertain and worried.

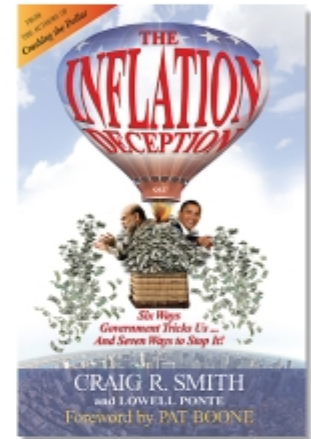
And on June 30th the Federal Reserve will end its stimulus program called QE2 (Quantitative Easing 2). This \$600 Billion infusion of cash printed out of thin air in recent months supposedly has kept America's growth rate from falling below zero and prevented our economy from stalling and falling.

Add this to rioting in Greece, and four other European nations on the brink of insolvency, and we could be only days or weeks away from global economic collapse.

In his new book *THE INFLATION DECEPTION: Six Ways Government Tricks Us...And Seven Ways to Stop It!*, monetary expert Craig R. Smith and his co-author former think tank futurist Lowell Ponte expose the long-unseen powerful forces behind the current economic crisis.

Smith and Ponte offer seven ways we can restore economic stability. And they show how, come what may, you can secure your life savings and protect your family's future while riding out the arriving storm.

Behind today's crisis is "the Inflatocracy, a new kind of government of, by and for inflation," that has staged a quiet coup d'etat and replaced the government of America's Founders, writes Smith, the founder and Chairman of Swiss America Trading Corporation.



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America's Founders believed in small government, low taxes, frugality, thrift and individual responsibility.

The Inflatocracy is very different. It uses inflation as a secret form of taxation to fund a huge and ever-expanding government.

The Inflatocracy uses inflation and the always-growing welfare state it makes possible to redistribute wealth from those who work hard and save to others who spend beyond their productivity and serve the collectivist government.

THE INFLATION DECEPTION uncovers new scientific research that shows how inflation and the devaluing of our dollars literally changes brain neurochemistry, like a mood-altering, perception-altering drug.

American Exceptionalism is real, Smith and Ponte show, not only because of our free minds and free markets but also because those with genetic traits for entrepreneurship left their oppressive homelands to settle in the United States.

As America has become an Inflatocracy, with no more frontiers and ever-more-restricted opportunities like the European states most of our ancestors fled to escape, write Smith and Ponte, Americans who still carry their forefathers' entrepreneurial DNA are suffering elevated rates of stress, frustration, illnesses, suicides and below-replacement fertility.

The Inflatocracy is literally killing off the old-fashioned kinds of Americans who made our country successful, prosperous and free, they write.

In place of the values of America's Founders, the Inflatocracy is imposing a collectivist dependency on government and anti-individualist, anti-free market conformism that inevitably will lead to stagflation and failure.

Smith and Ponte explored other facets of today's economic crisis in their widely-praised October 2010 book *CRASHING THE DOLLAR: How To Survive A Global Currency Collapse*.

To Interview Craig R. Smith or Lowell Ponte, or for reviewer copies of *THE INFLATION DECEPTION* and *CRASHING THE DOLLAR*, Contact Bronwin K. Barilla at 1-800-950-2428 or email at bkbarilla@inflationdeception.com